



Sheffield Social Enterprise Network Annual Report, April 2018

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SOCIAL MEDIA

Facebook (85 followers):

<https://www.facebook.com/sheffieldsocialenterprisenetwork>

Twitter (526 followers):

<https://twitter.com/sheffsen>

Introduction from the Chair, Darren Chouings

On behalf of the Management Committee of the Sheffield Social Enterprise Network (SSEN), I'm pleased to present this Annual Report, which summarises the key activities and achievements of the SSEN over the past 12 months. As you'll see it has been a busy year for us and we are excited to share this report with you all.

Management Committee

The current Management Committee has 7 members, all operating on a voluntary basis:

Chair: Darren Chouings

Secretary: Stephen Tivey

Treasurer: John Dawson

Events Co-ordinator: Nitya Teagarajan

Events Co-ordinator: Claire Collister

Operations Co-ordinator: Laura IH Bennett

Partnerships Co-ordinator: Jon Johnson

(University of Sheffield)

(Sheffield Hallam University)

(Locality)

(Inova Consultancy)

(Sheffield Hallam University)

(Freelance)

(Strip the Willow and Reach Homes)

Former chair Sheila Quairney stepped down from the committee in May 2017.

We thank Sheila for her valued and significant contributions during her time supporting the SSEN.

PROGRESS AND ACHIEVEMENTS 2017 TO 2018

Continue the SSEN mission of strengthening the social enterprise sector in Sheffield

The SSEN management committee have been working hard this year to provide an even better portfolio of events so that social enterprises can meet with each other whilst sharing best practises and learning new skills. An outline of our achievements across our events can be seen below in this report.

Launch a new membership offer and increase our reach into the social enterprise community through improved profile and communications

This year, with support from the Big Lottery fund, The SSEN were able to employ our first Network Coordinator, Simon Redding. Simon and the management committee have been working on developing a paid membership offer and were able to provide a soft launch of this during Autumn 2017. A key priority for the year ahead is for us to strengthen this offer and for us to promote signups on our paid tiers. Our free associate membership offer has seen growth in signups and will remain an option for all new members to the network.

Successfully achieve Social Enterprise Place status with SEUK for Sheffield

Earlier this year, The SSEN led on a large application to be recognised formally as a Social Enterprise place. This involved collecting case studies, providing an overview of Sheffield SE activity and how it contributes to the wider city economy.

A few months after our submission, we were delighted for Sheffield to be officially named as a Social Enterprise City, where we won a national award recognising it as a hot-spot of social enterprise activity.

This new status has meant that we have brought together an incredibly insightful steering group which includes leaders from both Universities, Sheffield Chamber, The LEP, The Keyfund, Sheffield City Council, Locality, Social Enterprise Exchange and a number of Sheffield Social Enterprises.

The SSEN recognises that Social Enterprises are businesses with a social or environmental mission. They are a fast growing and important part of the local and national economy helping re-generate communities, create jobs where they are needed most and reduce inequalities. The award was granted by Social Enterprise UK the membership body for UK social enterprises and Sheffield now joins a leading group of pioneering hotspots around the UK and the world. You can read more about this achievement here:

<http://www.ssen.org.uk/social-enterprise-place/>

Support the Social Impact Accelerator programme with UnLtd to maximise the impact of the projects supported

Last year we were pleased and honoured to partner with UnLtd, the SocEnt funder, to run their first 'place-based' Social Impact Accelerator.

10 local projects were selected from a large number of applications, judged on a number of criteria including feasibility and potential to make a real social impact.

Of the 10, 9 were still active at the end of the year and all had seen successes and made progress against their objectives. Ongoing support from Ashley Raywood of UnLtd helped develop new activities, funding streams, business plans and provided additional capacity for future growth.



EVENTS

Powerful PR and writing for the media workshop with Faye Smith (17th July 2017)

20 social entrepreneurs attended this very useful workshop on PR and writing for the media in July 2017.

SSEN Unconference (4th September 2017)

Our first Unconference held at the Workstation in September was a great success and saw our membership come together to brainstorm their ideas around the sector and share recent successes.

Student visit from Mandragon University, Spain (28th March and 15th November 2017)

This year we hosted 47 students from Mandragon University at Heeley City Farm where they learnt about the local Social Enterprise scene and took part in the OPERA style learning methodology using the South Yorkshire Energy Centre and REACH homes as case studies. We have hosted student visitors from Spain twice so far and moving forward this looks to be a regular yearly event for SSEN in conjunction with Sheffield Hallam University..

SSEN Christmas Social (6th December 2017)

To celebrate the one year anniversary of the launch of the Unltd Grant, the awardees met for a social at Gardeners Rest for a get together where they updated on activities.

Commissioning and tender readiness Workshop with Jamie Veitch (31st January 2018)

In January 2018, Jamie Veitch ran this much needed workshop for 27 of our members on bid writing, commissioning and the Social Value Act.

Women Leading Social Change (8th March 2018)

To celebrate International Women's Day in March, we organised a panel discussion followed by lunch. This was attended by 46 people and had an amazing and inspirational panel of speakers including Sangita Basudev (Sheffield Live), Jodie Marshall (A Mind Apart), Jo Hercberg (The Junkfood Project Sheffield) and Sophie Maxwell (The Really NEET Project)

Sustainable Housing Conference (15th March 2017)

SSEN were happy to be able to sponsor the recent Affordable Housing Conference Held at Saint Mary's conference centre. This featured Shadow Housing Minister John Healey, North of England Manager for Homes England Robert Pearson and a host of other national level speakers. A packed audience enjoyed workshops from Jasper Thompson of Help Bristol's Homeless, Dr Jenny Pickerill of CaCHE, Tony Stacey from South Yorkshire Housing Association and more. The Conference was the work of local SocEnt REACH Homes CIC, who aim to provide 600 affordable, sustainable homes in the City Region by 2020.

Social Enterprise Socials

This year the SSEN has sponsored and co-organised 1 Social Enterprise Social event.

On **16th November 2017** we hosted Jon Johnson from REACH Homes at Sheffield Hallam Students' Union where he spoke about his sustainable housing project. We had 50 attendees. On the **3rd May 2018** we are organising a Food Waste Social, with speakers from the Real Junk Food Project, Food Hall and Love your Leftovers. We expect over 100 attendees.

TREASURER REPORT

The Sheffield Social Enterprise Network (SSEN) reported a net deficit of £5,623 for the 2017-2018 annual receipts and payments accounts. This was expected and planned as the £10,000 Awards for All grant was received at the end of the previous financial year (showing as an opening restricted balance), with expenditure happening in this financial period. SSEN ended the year with cash balance of £4,647.

Part of the grant has been used on consultancy support to develop the organisation and business model. This has been a planned approach to create trading income streams and diversify the revenue. The remaining restricted Awards for All grant will largely be expended during the first two quarters of the 2018-2019 financial year.

SSEN were pleased to see a growth of unrestricted earned income and the start of membership income showing this financial year which we plan to see continuing to grow in the next financial year.

Priorities for 2018/19

- Continue the SSEN mission of strengthening the social enterprise sector in Sheffield through active participation, building partnerships, being transparent, and championing the value and impact of social enterprise.
- Further develop our paid membership offer and increase our reach into the social enterprise community through an improved profile and communications strategy.
- Run a Social Enterprise Place marketing campaign and celebrate the successes of our local social enterprises to a national audience.
- Further develop a sustainability strategy for the network
- Review existing roles and strengthen the existing Management Committee

Sheffield Social Enterprise Network

Receipts and payments accounts

From 1st April 2017 to 31st March 2018

Receipts and payments

	Unrestricted	Restricted	Total funds 2018	Total Funds 2017
Receipts				
Grants	£0	£0	£0	£10,000
Donations	£0	£0	£0	£100
Membership	£126	£0	£126	£0
Earned income	£1,005	£0	£1,005	£400
Total receipts	£1,131	£0	£1,131	£10,500
Payments				
Events	£0	£904	£904	£454
Fundraising costs	£0	£0	£0	£400
Reports	£0	£0	£0	£900
Consultancy	£0	£4,527	£4,527	£0
MC expenses	£0	£204	£204	£0
Marketing	£0	£322	£322	£0
Website and communications costs	£0	£798	£798	£455
Total payments	£0	£6,754	£6,754	£2,209
Net of receipts/(payments)	£1,131	-£6,754	-£5,623	£8,291
Opening balance	£270	£10,000	£10,270	£1,980
Cash funds this year end	£1,401	£3,246	£4,647	£10,270
Opening balance 01/04/2017			£10,270	
Closing balance: 31/03/2018			£4,647	

Statement of assets and liabilities at the end of the period

	Unrestricted	Restricted	Total funds 2017
Cash funds	£1,401	£3,246	£4,647
Fixed assets	£0	£0	£0
Current liabilities	£0	£0	£0
Total Funds	£1,401	£3,246	£4,647